

SHOP SMALL



SATURDAY



Shop Local
Shop in Coronado
NOVEMBER 26

YOU'RE INVITED TO PARTICIPATE!

Saturday, November 26, 2022, is Small Business Saturday

a day to celebrate and support small businesses, and all they do for Coronado.

Small Biz Saturday will be a wonderful community & family event that will give residents and visitors, plenty of extra incentives to go out, and visit all of their favorite places — **including your business.**

Coronado MainStreet is providing **prizes of \$250, \$100, and \$50 in Coronado Cash**, for 3 lucky shoppers! There will be entertainment at various spots during the day and some stores will schedule surprises of their own, and for the first time, we are partnering with the **Coronado Junior Women's Club** to offer free gift-wrapping, apple cider, and baked goods throughout the day!

Schedule Rotary Park:

10:00am - 6:00pm - Coronado MainStreet Pop up @ Rotary Park

11:00 - 2:00p, - Live Music by Guy Gonzalez

2:30pm - 5:30pm - Live Music by Maria Cristina

12:00pm - 6:00pm - Free Gift Wrapping by the CJWC

12:00pm - 6:00pm - Apple Cider & Baked goods by the CJWC

Schedule Coronado Ferry Landing:

11:00pm - 5:00pm - Live Music by Gary Burt

Balloon Twisting throughout Coronado

SCAN ME





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HOW TO PARTICIPATE ?

We'll provide you with a "Merchant Packet" with a poster, extra Passports and Stickers.

- Hang the poster in your business's window to promote the event.
- Post on Social Media, and let friends + family + customers know about SBS. Don't forget to tag us @coronadomainstreet and hashtag #shopsmallsaturday
- Hand out extra Shop Small® Passports to shoppers on Nov 26.
- When shoppers make a purchase on the day, mark their passport with one of the sticker's in your "Merchant Packet".

MainStreet will distribute Passports to the community through an insert in the local paper

Gold Star for Buyers



Silver Star for Visitor



- Thank them for their support with anything from a cup of hot chocolate to a discount.
- Customers can leave their completed Passports at your business, and MainStreet will collect them the following week.



Keep the Cheer HERE!!

