

# SHOP SMALL

INSTRUCTIONS FOR BUSINESSES

# NOV. 27 2021



## ADVERTISE ANY SPECIALS IN STORE & ON-LINE

Place signage in your store & promote on Social Media too!  
Tag #shopsmall and @coronadomainstreet so we can repost!

## GIVE OUT A PASSPORT FLYER IF REQUESTED

8,500 Passports were inserted in the Eagle this week.  
We will provide your store with additional copies.



## PLACE A STICKER ON EACH SHOPPER'S PASSPORT

- PURCHASE: use a **Smiley Face** Sticker
- NO PURCHASE: use a **Star** Sticker

By State Law, no purchase is required.

## COLLECT ANY COMPLETED PASSPORTS

- 5 Stickers from 5 different businesses are required to enter drawing.
- Place completed passports and leftover stickers in large envelope.
- A MainStreet volunteer will pick up your envelope Sunday/Monday.



[coronadomainstreet.com](http://coronadomainstreet.com)

